

## U.S. Department of Justice

Washington, DC 20530

**Exhibit A to Registration Statement****Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Fleishman-Hillard Inc.	2. Registration Number 5801
---	--------------------------------

3. Primary Address of Registrant  
200 North Broadway  
St. Louis, MO 63102

4. Name of Foreign Principal South Korean Ministry of Trade, Industry and Energy	5. Address of Foreign Principal Government Complex-Sejong, 401, Hannuri-daero, Sejong-si, 30118, Republic of Korea
---	--

6. Country/Region Represented  
South Korea

7. Indicate whether the foreign principal is one of the following:

- ☒ Government of a foreign country<sup>1</sup>
- ☐ Foreign political party
- ☐ Foreign or domestic organization: If either, check one of the following:
- |                                      |   |
|--------------------------------------|---|
| <input type="checkbox"/> Partnership | <input type="checkbox"/> Committee                      |
| <input type="checkbox"/> Corporation | <input type="checkbox"/> Voluntary group                |
| <input type="checkbox"/> Association | <input type="checkbox"/> Other ( <i>specify</i> ) _____ |
- ☐ Individual-State nationality \_\_\_\_\_

8. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant  
Ministry of Trade, Industry and Energy
- b) Name and title of official with whom registrant engages  
Soojung Cho, Director, Multilateral Trade Cooperation Division of Ministry of Trade, Industry & Energy of Republic of Korea

<sup>1</sup> "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

---

9. If the foreign principal is a foreign political party, state:

- a) Name and title of official with whom registrant engages
  
- b) Aim, mission or objective of foreign political party

---

10. If the foreign principal is not a foreign government or a foreign political party:

- a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal:

- |   |  |
|---|--|
| Supervised by a foreign government, foreign political party, or other foreign principal         | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Owned by a foreign government, foreign political party, or other foreign principal              | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Directed by a foreign government, foreign political party, or other foreign principal           | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Controlled by a foreign government, foreign political party, or other foreign principal         | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Financed by a foreign government, foreign political party, or other foreign principal           | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Subsidized in part by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> No <input type="checkbox"/> |

---

11. Explain fully all items answered "Yes" in Item 10(b).

---

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

---

**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature	eSigned
August 14, 2020	<b>Kelly Garner</b> Corporate Controller, Sr. VP & Sr. Partner Fleishman-Hillard Inc.	/s/ Kelly Garner	



U.S. Department of Justice

Washington, DC 20530

**Exhibit B to Registration Statement****Pursuant to the Foreign Agents Registration Act of 1938, as amended**

**INSTRUCTIONS.** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

**Privacy Act Statement.** The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant

Fleishman-Hillard Inc.

2. Registration Number

5801

3. Name of Foreign Principal

South Korean Ministry of Trade, Industry and Energy

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
7. What is the date of the contract or agreement with the foreign principal? 8/10/2020
8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Fleishman-Hillard Inc. (Registrant) has been asked to assist its South Korean affiliate Fleishman-Hillard Korea Inc. ("FH Korea") with the provision of public relations counseling to the South Korean Ministry of Trade, Industry and Energy in connection with the South Korean Minister for Trade's candidacy for the position of Director-General of the World Trade Organization. Registrant has been asked to review media coverage and provide advice regarding opportunities in US media outlets for the South Korean Minister for Trade, which may include developing a target media list, suggesting topics, drafting or editing content, and communicating with media.

Registrant's services will be provided pursuant to the attached intercompany agreements between Registrant and FH Korea, which were entered into as of August 10, 2020.

---

9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

As described in the response to Item 8 above, Registrant has been asked by FH Korea to review media coverage and provide advice regarding opportunities in US media outlets for the South Korean Minister for Trade in connection with her candidacy for the position of Director-General of the World Trade Organization. This may include developing a target media list, suggesting topics, drafting or editing content, and communicating with media. The activities are for awareness building related to the South Korean Trade Minister's candidacy for Director-General of the WTO; they are not intended to influence US law or regulation.

---

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act<sup>1</sup>.

Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

See the response to item 9 above. Registrant's role will be to provide advice regarding opportunities in US media outlets for the South Korean Minister for Trade in connection with her candidacy for the position of Director-General of the World Trade Organization, which may involve drafting or editing content or communicating with media. The foreign principal may or may not use Registrant's advice for political activity purposes, as defined in Section 1(o) of the FARA.

---

11. Prior to the date of registration<sup>2</sup> for this foreign principal has the registrant engaged in any registrable activities, such as political activities, for this foreign principal?

Yes ☐ No ☒

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose
------	---------	--------	---------

12. During the period beginning 60 days prior to the obligation to register<sup>3</sup> for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value
---------------	-----------	---------	-----------------------

Total

13. During the period beginning 60 days prior to the obligation to register<sup>4</sup> for this foreign principal, has the registrant disbursed or expended monies in connection with activity on behalf of the foreign principal or transmitted monies to the foreign principal?

Yes ☐ No ☒

If yes, set forth below in the required detail and separately an account of such monies, including monies transmitted, if any.

Date	Recipient	Purpose	Amount
------	-----------	---------	--------

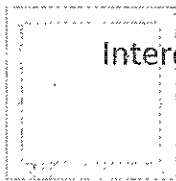
<sup>1</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

<sup>2,3,4</sup> Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature	
August 14, 2020	<b>Kelly Garner</b>	/s/ Kelly Garner	eSigned
_____	Corporate Controller, Sr. VP & Sr. Partner Fleishman-Hillard Inc.	_____	
_____	_____	_____	
_____	_____	_____	
_____	_____	_____	



## Intercompany Business Sharing Form

Accounting



FLEISHMANHILLARD

Customer Name: Ministry of Trade, Industry and Energy

	<b>Lead Office</b>
Name	Yvonne Park
Location	Seoul
General Information	

	Referring Office	Receiving Office
<b>Counselor Contact Information</b>		
Name	Yvonne Park	Michael Schmidt
Location	Seoul	mike.schmidt@fleishman.com
		Washington DC
<b>Assistant Contact Information</b>		
Name	Kathy Chung	
Location	Seoul	
<b>Financial Contact Information</b>		
Name	Derrick Kim	Jon Mason
Location	Seoul	St. Louis
Project #	100540	

## Project Information

Work Type [Click here to choose a Work Type](#)

Project Description (please provide 2-3 sentence description of the project and work to be performed)

Public affairs media outreach, recommendations and op-ed support for Minister Yoo

Project Duration 0-3 months

Start Date: 5 August 2020

End Date: 30 September 2020

## Billing Terms

Currency USD - US Dollar

Type Project

Prebill Allowed Yes ☐ No ☒

Budget 7000+@

Fee

OOPs

Billing Rates See attached

Special Billing Requirements (ie: discounts, activity summaries, grids, local mandatory taxes, other special arrangements)

Total

Month ☐ or Project Duration ☒Month ☐ or Project Duration ☒

Invoice Due Date:

Contract Enclosed Yes ☐ No ☒

P.O. Number \_\_\_\_\_

Signature:   
(Referring Office Representative)Signature:   
(Receiving Office Representative)

Michael T. Schmidt, Partner, FleishmanHillard, Washington, D.C.

RETURN TO: Your Financial Liaison in the St. Louis Corporate office.

Rev. Date: 8/7/20





## Intercompany Business Sharing Form

Accounting



FLEISHMANHILLARD

Customer Name: Ministry of Trade, Industry and Energy

	<b>Lead Office</b>
Name	Yvonne Park
Location	Seoul
General Information	

	Referring Office	Receiving Office
<b>Counselor Contact Information</b>		
Name	Yvonne Park.	Brendan Streich
Location	Seoul	Atlanta
<b>Assistant Contact Information</b>		
Name	Kathy Chung	
Location	Seoul	
<b>Financial Contact Information</b>		
Name	Derrick Kim	Jon Mason
Location	Seoul	St. Louis
Project #	100540	502138-000

## Project Information

Work Type

Corporate positioning and Brand Management

Project Description (please provide 2-3 sentence description of the project and work to be performed)

Op-ed writing for Korea Ministry of Trade, Industry and Energy

## Project Duration

0-3 months

Start Date: 5 August 2020

End Date: 30 August 2020

## Billing Terms

Currency

USD - US Dollar

Type

Project

Prebill Allowed

Yes ☐ No ☒

## Budget

2500+@

Fee

OOPs

Billing Rates

See attached

Special Billing Requirements (ie: discounts, activity summaries, grids, local mandatory taxes, other special arrangements)

Total 2500.00

Month ☐ or Project Duration ☒Month ☐ or Project Duration ☒

Invoice Due Date:

Contract Enclosed

Yes ☐ No ☒

P.O. Number

Signature:

(Referring Office Representative)

Signature:

(Receiving Office Representative)